

## INFORMATION DISCLOSURE CITATION

Docket Number

00-030

Serial Number

Not Yet Assigned

Applicants

WALKER et al.

Filing Date

May 15, 2001

Group Art Unit

Not Yet Assigned

## U.S. PATENT DOCUMENTS

EXAMINER INITIAL	REF	DOCUMENT NUMBER	DATE	NAME	CLASS	SUB-CLASS	FILING DATE IF APPROPRIATE
<i>Jr</i>	A	4,491,725	1/01/85	Pritchard	235	375	
<i>Jr</i>	B	4,667,292	5/19/87	Mohlenbrock et al.	364	406	
<i>Jr</i>	C	4,750,119	6/07/88	Cohen et al.	364	401	
<i>Jr</i>	D	5,121,945	6/16/92	Thomson et al.	283	58	
<i>Jr</i>	E	5,191,525	3/02/93	LeBrun et al.	364	419	
<i>Jr</i>	F	Re. 34,380	9/14/93	Sleeve	379	67	
<i>Jr</i>	G	5,297,026	3/22/94	Hoffman	364	408	
<i>Jr</i>	H	5,326,959	7/05/94	Perazza	235	379	
<i>Jr</i>	I	5,367,450	11/22/94	Pintsov	364	401	
<i>Jr</i>	J	5,458,284	10/17/95	Haan et al.	229	304	
<i>Jr</i>	K	5,513,102	4/30/96	Auriemma	364	408	
<i>Jr</i>	L	5,515,270	5/07/96	Weinblatt	364	405	

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## FOREIGN PATENT DOCUMENTS

	REF	DOCUMENT NUMBER	DATE	COUNTRY	CLASS	SUB-CLASS	Translation	
							Yes	No

## OTHER DOCUMENTS (Including author, Title, Date, Pertinent Pages, Etc.)

<i>Jr</i>	M	Royall, Katcher P., "Getting products to consumers; The Basics of Retailing, part 2", Automotive Marketing, May 1990, Vol. 19, No. 5, Pg. 34, ISSN: 0193-3264.
<i>Jr</i>	N	Shaw, Robert, "How the Smart Card is Changing Retailing", Long Range Planning, February 1991, Vol. 24, No. 1, pp. 111-114.

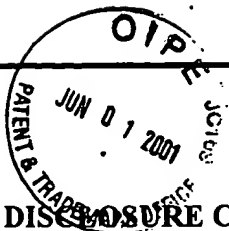
EXAMINER

James W. MYHRE

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<i>Jr</i>	O	5,652,784	7/29/97	Blen et al.	379	67	
<i>Jr</i>	P	5,659,481	8/19/97	Qutub et al.	364	478.08	
<i>Jr</i>	Q	5,694,551	12/02/97	Doyle et al.	395	226	
<i>Jr</i>	R	5,699,528	12/16/97	Hogan	395	240	
<i>Jr</i>	S	5,710,884	1/20/98	Dedrick	395	200.47	
<i>Jr</i>	T	5,721,827	2/24/98	Logan et al.	395	200.47	
<i>Jr</i>	U	5,724,521	3/03/98	Dedrick	395	226	
<i>Jr</i>	V	5,724,525	3/03/98	Beyers II et al.	395	240	
<i>Jr</i>	W	5,734,838	3/31/98	Robinson et al.	395	214	
<i>Jr</i>	X	5,752,238	5/12/98	Dedrick	705	14	
<i>Jr</i>	Y	5,761,647	6/02/98	Boushy	705	10	
<i>Jr</i>	Z	5,761,650	6/02/98	Munsil et al.	705	34	

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							Yes	No

## OTHER DOCUMENTS (Including author, Title, Date, Pertinent Pages, Etc.)

<i>Jr</i>	AA	"Set-top 'Converger'; Interactive Initiatives Abound At NCTA Convention", Communications Daily, June 10, 1993, Vol. 13, No. 111 at Pg. 9.

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<i>Jr</i>	BB	5,774,868	6/30/98	Cragun et al.	705	10	
<i>Jr</i>	CC	5,794,220	8/11/98	Hunt	705	40	
<i>Jr</i>	DD	5,812,769	9/22/98	Graber et al.	395	200.12	
<i>Jr</i>	EE	5,839,119	11/17/98	Krsul et al.	705	39	
<i>Jr</i>	FF	5,857,175	1/05/99	Day et al.	705	14	
<i>Jr</i>	GG	5,864,822	1/26/99	Baker, III	705	14	
<i>Jr</i>	HH	5,870,030	2/09/99	DeLuca et al.	340	825.44	
<i>Jr</i>	II	5,873,068	2/16/99	Beaumont et al.	705	14	
<i>Jr</i>	JJ	5,873,069	2/16/99	Reuhl et al.	705	20	
<i>Jr</i>	KK	5,890,135	3/30/99	Powell	705	14	
<i>Jr</i>	LL	6,006,207	12/21/99	Mumick et al.	705	38	
<i>Jr</i>	MM	6,035,281	3/07/00	Crosskey et al.	705	14	
<i>Jr</i>	NN	6,055,513	4/25/00	Katz et al.	705	26	

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<i>Jr</i>	OO	Mandese, Joe, "Interactive puts radio crossroads; Out-of-home role, tapping into digital tech could ensure future", Advertising Age, October 25, 1993, News Section at Pg. 12.
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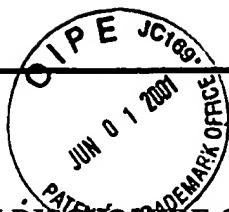
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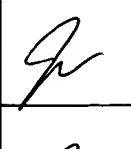
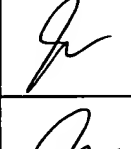
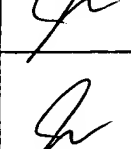
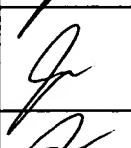
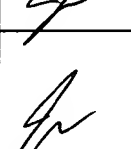
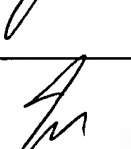




*JAMES W. MYHRE*

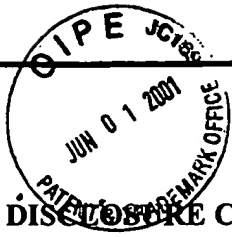
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INFORMATION DISCLOSURE CITATION		Docket Number 00-030	Serial Number Not Yet Assigned
		Applicants WALKER et al.	
		Filing Date May 15, 2001	Group Art Unit Not Yet Assigned
	PP	Patch, Kimberly, "Sled, InterNIC debut Internet services; Sled Corp offers electronic coupons for encryption software; InterNIC Information Services launches InfoGuide to Internet computer network; News Digest; Brief Article; Product Announcement", PC Week, May 16, 1994, Vol. 11, No. 19 at Pg. 130, ISSN: 0740-1604.	
	QQ	Ratcliffe, Mitch, "Lucie; interactive information, advertising stands upright, prepares to walk; Information Presentation Technologies Inc's Local Use Consumer Interactive Environment", Digital Media, June 8, 1994, No. 1, Vol. 4 at Pg. 14, ISSN: 1056-7038.	
	RR	Bowles, Bob et al., "ADSI: Maximizing the synergy between the network and terminals; analog display services interface", Telephony, August 29, 1994, Vol. 227, No. 9 at Pg. 20, ISSN: 0040-2656.	
	SS	Block, Valerie, "GM Turns Up the Heat With Plan to Cross-Sell Some Financial Products", The American Banker, November 18, 1994, Section: Credit/Debit/ATMS at Pg. 16.	
	TT	Wildstrom, Stephen H., "Pagers That Can Spell It All Out", Business Week, January 16, 1995, Section: Technology & You, No. 3407 at Pg. 16.	
	UU	Ratcliffe, Mitch, "All roads lead to Microsoft? Microsoft's 'Windows everywhere' strategy", Digital Media, March 6, 1995, No. 10, Vol. 4 at Pg. 3, ISSN: 10556-7038.	
	VV	Linnen, Herb et al., "AT&T comments on new FCC rules to curb 'slamming'", June 14, 1995.	
	WW	Schrage, Michael, "Free stuff! Predatory pricing or creative cross-promotion? You be the judge; The Beta Version; Industry Trend or Event; Column", Information Access Company, a Thomson Corporation Company, Marketing Computers, October 1995, Vol. 15, No. 9 at Pg. 24, ISSN: 0895-5697.	
	XX	Marshall, Kyle, "More phone choices ring in", The News and Observer (Raleigh, NC), August 13, 1996, Section: Business at Pg. D1.	
	YY	Nolle, Tom, "Overcoming cellular déjà vu", Information Access Company, a Thomson Corporation Company, Advanstar Communications Inc., America's Network, September 15, 1996 at Pg. 70.	
	ZZ	Higgins, Stephen, "Digital phone service on the way", Business Dateline, New Haven Register, January 7, 1997 at Pg. D1.	
EXAMINER James W. Myhre		DATE CONSIDERED: 1 Dec 05	
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<i>Jr</i>	AAA	Warner, Bernhard, "Ads in the Ether on PCS Phones, Pagers; Will customers accept promo beeps?", Brandweek, March 31, 1997.	
<i>Jr</i>	BBB	"Emaginet Plans to 'Push' Its Way Into Consumer Mindset, Pocketbook", Interactive PR and Marketing News, May 30, 1997, Vol. 4, No. 22.	
<i>Jr</i>	CCC	Ross, Chuck et al., "Coke Card promotions set for '98; Summer effort to enlist array of retailers for merchandise discounts", Crain Communications, Inc., Copyright November 1997.	
<i>Jr</i>	DDD	Wald, Mathew L., "Spending It; Untying Cellular Phones From Those Annual Contracts", The New York Times, March 15, 1998, Section 3, Pg. 10, Column 2, Money and Business/Financial Desk.	
<i>Jr</i>	EEE	"Cross-Sell Billing Statement Acquisition System", April 7-9 1998.	
<i>Jr</i>	FFF	Quittner, Joshua, "Cell Phones At 7-11?; Almost everyone is selling wireless service these days. Here's how to get the right deal", Time, July 6, 1998, Section: Personal Time/Your Technology at Pg. 95.	
<i>Jr</i>	GGG	Stewart, Sinclair, "To mail or not to mail?", October 12, 1998, Section: Strategy Directresponse Special Report, Couponing at Pg. D21.	
<i>Jr</i>	HHH	Griffin, Kate, "Issuers Charge Ahead to Focus on Price vs. Brand", Card Marketing, The Monthly News Magazine For The Card Marketing Professional, November 1998, Vol. 2, No. 10.	
<i>Jr</i>	III	Dennis, Sylvia, "Visa Gets Ready For Interactive Set-Top Boxes", Newsbytes News Network, December 14, 1998.	
<i>Jr</i>	JJJ	"Northwest Airlines, Sprint Enter Into Mileage Partnership; Consumers Can Earn Up to 16,500 Frequent Flyer Miles Through Wide Range Of Communications Services -- Long Distance, Internet, Paging and Ultimately Sprint PCS", PR Newswire, January 5, 1999, Financial News Section.	
<i>Jr</i>	KKK	"FYI; Calls are free, after the ads", Star Tribune, (Minneapolis, MN), Source: Boston Globe, January 14, 1999 at Pg. 1D.	
EXAMINER <i>James W. MYHRE</i>		DATE CONSIDERED: <i>1 Dec 05</i>	
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**"Sainsbury Plans Major Deployment of Kiosk Technology; First major rollout for a retailer in the U.K., with Waterstone's to follow", February 1999, RetailTech, The Technology Magazine For Retail Executives, (<http://www.retailtech.com/rt-archive/feb99/feb99-sainsbury.html>).**

"Smart Cards: Buying Via Cable Lines", Future Banker, March 1, 1999, Section: Future Money at Pg. 19.

Wijnen, Renee, "Listening to Ads Earns Free Long Distance; Advertisers select target groups to hear messages", DM News, March 1, 1999, Section: Supplement; Teleservices News at Pg. 1.

**"Smart Card Quarterly", EFT Report, March 24, 1999, Vol. 22, No. 6.**

**"Wells Fargo ATMs in California become little billboards", American Marketing Association, Marketing News TM, March 29, 1999 at Pg. 4.**

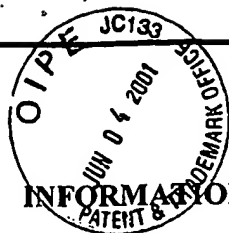
Ellin, Abby, "Listening To an Earful For Savings; Hear the Pitches And Talk for Free", The New York Times, January 24, Personal Business Section.

**"Checkstands Boost Supermarket Profits", undated.**

JAMES W. MYHRE

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<i>JP</i>	A	4,484,733	11/27/84	Loos et al.	270	54	
<i>JP</i>	B	4,703,423	10/27/87	Bado et al.	364	400	
<i>JP</i>	C	4,833,308	5/23/89	Humble	235	383	
<i>JP</i>	D	4,948,174	8/14/90	Thomson et al.	283	58	
<i>JP</i>	E	4,982,346	1/01/91	Girouard et al.	364	550	
<i>JP</i>	F	5,025,372	6/18/91	Burton et al.	364	406	
<i>JP</i>	G	5,173,851	12/22/92	Off et al.	364	401	
<i>JP</i>	H	5,202,826	4/13/93	McCarthy	364	405	
<i>JP</i>	I	5,319,542	6/07/94	King, Jr. et al.	364	401	
<i>JP</i>	J	5,333,186	7/26/94	Gupta	379	201	

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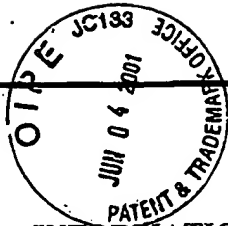
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<i>JP</i>	K	WO 97/46961	12/11/97	PCT				

**OTHER DOCUMENTS (Including author, Title, Date, Pertinent Pages, Etc.)**

<i>JP</i>	L	Pogoda, Dianne M., "G.E.C.C. offers credit card with discounts, rebates; General Electric Capital Corp.; Brief Article", Capital Cities Media Inc., Women's Wear Daily, September 3, 1992, Vol. 164, No. 46 at Pg. 7, ISSN: 0149-5380.
<i>JP</i>	M	Kristof, Kathy, "Card Sharks Are In Season; Be Wary Of Discounts And Rebates As You Shop Around For Good Credit Deals", Chicago Tribune, November 23, 1993, Section: Your Money, Zone C, Personal Finance at Pg. 9.

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<i>J</i>	V	5,727,153	3/10/98	Powell	395	214	
<i>J</i>	W	5,729,693	3/17/98	Holda-Fleck	395	214	
<i>J</i>	X	5,761,648	6/02/98	Golden et al.	705	14	
<i>J</i>	Y	5,794,210	8/11/98	Goldhaber et al.	705	14	

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<i>J</i>	Z	Rosenberg, Joyce M., "GE Capital Comes To Macy's Aid Again", Associated Press, AP Worldstream, February 17, 1994, Section: Financial pages.
<i>J</i>	AA	Fitzgerald, Kate, "Amex Program Moves Loyalty To Next Level: Custom Extras Finds A Medium Customers Can't Ignore: Billing Statements", Crain Communications Inc., Advertising Age, November 4, 1996, Section: News at Pg. 2.

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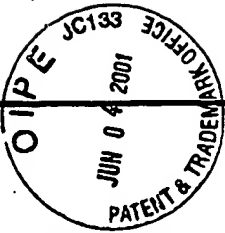
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<i>J</i>	DD	5,806,045	9/08/98	Biorge et al.	705	14	
<i>J</i>	EE	5,819,092	10/06/98	Ferguson et al.	395	701	
<i>J</i>	FF	5,822,736	10/13/98	Hartman et al.	705	1	
<i>J</i>	GG	5,855,008	12/29/98	Goldhaber et al.	705	14	
<i>J</i>	HH	5,923,016	7/13/99	Fredregill et al.	235	380	
<i>J</i>	II	5,945,653	8/31/99	Walker et al.	235	380	

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**OTHER DOCUMENTS (Including author, Title, Date, Pertinent Pages, Etc.)**

<i>J</i>	JJ	Wessel, Harry, "Rewarding Experience?; Credit Cards Offering Bonuses Not For Everyone", Chicago Tribune, November 4, 1996, Section: Your Money, Zone C at Pg. 1
<i>J</i>	KK	"AT&T Wireless adds convenience to buying cellular service", M2 Presswire, November 20, 1996.
<i>J</i>	LL	Selasky, Susan, "Easy-To-Swallow Savings; Diner Credit Cards Serve Wide Menu Of Discounts", Pittsburgh Post-Gazette, December 5, 1996, Section: Food at Pg. F-2.
<i>J</i>	MM	"Merger Creates Alliance Data", Phillips Business Information, Inc., Credit Risk Management Report, December 16, 1996, Vol. 6, No. 25.

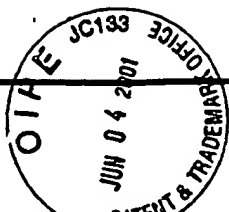
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Kerstetter, Jim, "E-commerce updates get intelligent agents; electronic commerce; Brief Article; Product Announcement", Ziff-Davis Publishing Company, PC Week, February 3, 1997, No. 5, Vol. 14 at Pg. 6, ISSN: 0740-1604.

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Fickenscher, Lisa, "Merchant: American Express Seeks to Mine Its Data on Cardholder Spending Patterns", The American Banker, March 24, 1997, Section: Credit/Debit/ATMS at Pg. 20.

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Barlow, Rick, "Relationship Marketing: Coalition Marketing is Coming Back", A/S/M Communications, Inc., BRANDWEEK formerly Adweek Marketing Week, April 28, 1997.

QQ

"Industry Briefs", Phillips Business Information, Inc., Card News, June 9, 1997, Vol. 12, No. 11.

RR

Gilligan, Gregory J., "Credit Cards From Retail Stores A Mixed Blessing For Shoppers", The Richmond Times Dispatch, July 20, 1997, City Edition, Business Section at Pg. E-1.

SS

Simon, Ruth, "Make Sure Your Rebate Card Still Delivers The Goods", The Time Inc. Magazine Company, Money, August 1997, Section Your Money Monitor at Pg. 42.

TT

Fitzgerald, Beth, "New Jersey-Based SCA Helps Private Label Credit Cards Take Off", The Star-Ledger, August 14, 1997.

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Sanders, Edmund, "Tricky Business; The Magic Of Rebate Cards Can Quickly Disappear", Chicago Tribune, August 18, 1997, Your Money Section, Zone C at Pg. 1.

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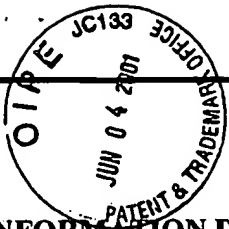
EXAMINER

James W. MYHRE

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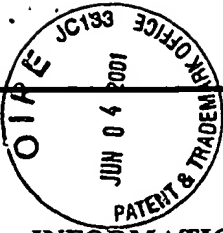
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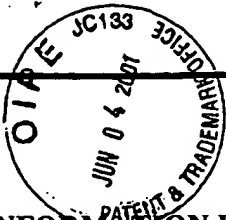
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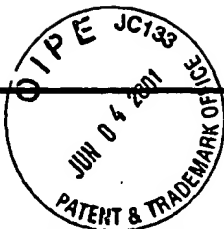
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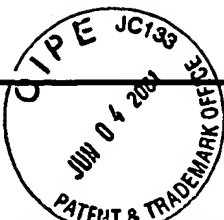
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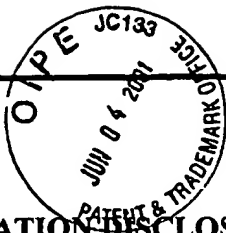
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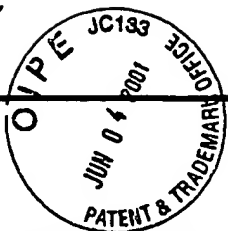
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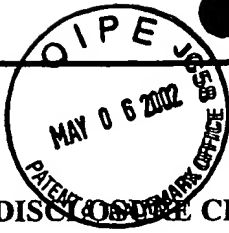
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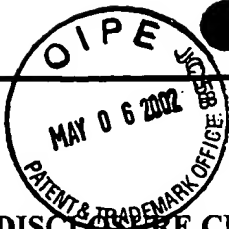
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*James W. Myhal Jr*

DATE CONSIDERED:

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## INFORMATION DISCLOSURE CITATION

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## U.S. PATENT DOCUMENTS

EXAMINE & INITIAL	REF	DOCUMENT NUMBER	DATE	NAME	CLASS	SUB- CLASS	FILING DATE IF APPROPRIAT E
<i>Jr</i>	CC	4,982,337	01/01/91	Burr et al.	364	479	
<i>Jr</i>	DD	4,993,714	02/19/91	Golightly	273	138 A	
<i>Jr</i>	EE	5,003,384	03/26/91	Durden et al.	358	84	
<i>Jr</i>	FF	5,025,372	06/18/91	Burton et al.	364	406	
<i>Jr</i>	GG	5,056,019	10/08/91	Schultz et al.	364	405	
<i>Jr</i>	HH	5,119,295	06/02/92	Kapur	364	412	
<i>Jr</i>	II	5,128,862	07/07/92	Mueller	364	405	
<i>Jr</i>	JJ	5,132,914	07/21/92	Cahlander et al.	364	478	
<i>Jr</i>	KK	5,172,328	12/15/92	Cahlander et al.	364	478	
<i>Jr</i>	LL	5,177,342	01/05/93	Adams	235	379	
<i>Jr</i>	MM	5,192,854	03/09/93	Counts	235	375	

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	REF	DOCUMENT NUMBER	DATE	COUNTRY	CLASS	SUB- CLASS	Translation	
							Yes	No
<i>Jr</i>	NN	WO 96/29668 A	09/26/96	PCT (Abstract)				
<i>Jr</i>	OO	JP 8279007 A	10/22/96	Japan (Abstract)				
<i>Jr</i>	PP	WO 96/36926 A	11/21/96	PCT (Abstract)				

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EXAMINER R INITIAL	REF	DOCUMENT NUMBER	DATE	NAME	CLASS	SUB- CLASS	FILING DATE IF APPROPRIAT E
<i>J</i>	QQ	5,201,010	04/06/93	Deaton et al.	382	7	
<i>J</i>	RR	5,216,595	06/01/93	Protheroe	364	412	
<i>J</i>	SS	5,223,698	06/29/93	Kapur	235	375	
<i>J</i>	TT	5,231,569	07/27/93	Myatt et al.	364	408	
<i>J</i>	UU	5,239,165	08/24/93	Novak	235	375	
<i>J</i>	VV	5,243,515	09/07/93	Lee	364	401	
<i>J</i>	WW	5,245,533	09/14/93	Marshall	364	401	
<i>J</i>	XX	5,256,863	10/26/93	Ferguson et al.	235	383	
<i>J</i>	YY	5,262,941	11/16/93	Saladin et al.	364	408	
<i>J</i>	ZZ	5,274,547	12/28/93	Zoffel et al.	364	408	
<i>J</i>	AAA	5,283,731	02/01/94	Lalonde et al.	364	401	

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	REF	DOCUMENT NUMBER	DATE	COUNTRY	CLASS	SUB- CLASS	Translation	
							Yes	No
<i>J</i>	BBB	WO 97/28510	08/07/97	PCT				
<i>J</i>	CCC	WO 97/35441	09/25/97	PCT				
<i>J</i>	DDD	WO 00/75855 A2	12/14/00	PCT				

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<i>J</i>	EEE	5,297,031	03/22/94	Guterman et al.	364	408	
<i>J</i>	FFF	5,302,811	04/12/94	Fukatsu	235	381	
<i>J</i>	GGG	5,305,195	04/19/94	Murphy	364	401	
<i>J</i>	HHH	5,309,355	05/03/94	Lockwood	364	401	
<i>J</i>	III	5,353,218	10/04/94	De Lapa et al.	364	401	
<i>J</i>	JJJ	5,371,796	12/06/94	Avarne	380	23	
<i>J</i>	KKK	Re. 34,915	04/25/95	Nichtberger et al.	364	401	
<i>J</i>	LLL	5,434,394	07/18/95	Roach et al.	235	375	
<i>J</i>	MMM	5,458,284	10/17/95	Haan et al.	229	304	
<i>J</i>	NNN	5,459,306	10/17/95	Stein et al.	235	383	
<i>J</i>	OOO	5,481,094	01/02/96	Suda	235	383	

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	REF	DOCUMENT NUMBER	DATE	COUNTRY	CLASS	SUB- CLASS	Translation	
							Yes	No

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<i>J</i>	PPP	"Rehayem, Gilbert, "Opinion: X-Press Betting", La Fleur's Lottery World, undated.
EXAMINER <i>James W. MYHRE</i>		DATE CONSIDERED: <i>1 Dec 05</i>
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<i>J</i>	QQQ	5,504,475	04/02/96	Houdou et al.	340	825.35	
<i>J</i>	RRR	5,510,979	04/23/96	Moderi et al.	364	405	
<i>J</i>	SSS	5,539,189	07/23/96	Wilson	235	379	
<i>J</i>	TTT	5,564,546	10/15/96	Molbak et al.	194	216	
<i>J</i>	UUU	5,572,653	11/05/96	DeTemple et al.	395	501	
<i>J</i>	VVV	5,581,064	12/03/96	Riley et al.	235	383	
<i>J</i>	WWW	5,592,375	01/07/97	Salmon et al.	395	207	
<i>J</i>	XXX	5,592,376	01/07/97	Hodroff	395	214	
<i>J</i>	YYY	5,602,377	02/11/97	Beller et al.	235	462	
<i>J</i>	ZZZ	5,611,052	03/11/97	Dykstra et al.	395	238	
<i>J</i>	AAAA	5,612,868	03/18/97	Off et al.	364	214	

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							Yes	No

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<i>J</i>	BBBB	Brochure: "Reaching Out in New Directions", First Data Corporation, Merchant Services, undated.
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<i>Jr</i>	CCCC	5,615,269	03/25/97	Micali	380	49	
<i>Jr</i>	DDDD	5,620,079	04/15/97	Molbak	194	217	
<i>Jr</i>	EEEE	5,621,201	04/15/97	Langhans et al.	235	380	
<i>Jr</i>	FFFF	5,621,640	04/15/97	Burke	395	214	
<i>Jr</i>	GGGG	5,621,812	04/15/97	Deaton et al.	382	100	
<i>Jr</i>	HHHH	5,632,010	05/20/97	Briechele et al.	345	1	
<i>Jr</i>	IIII	5,638,457	06/10/97	Deaton et al.	382	100	
<i>Jr</i>	JJJJ	5,642,485	06/24/97	Deaton et al.	395	214	
<i>Jr</i>	KKKK	5,644,723	07/01/97	Deaton et al.	395	214	
<i>Jr</i>	LLLL	5,649,114	07/15/97	Deaton et al.	395	214	
<i>Jr</i>	MMMM	5,652,421	07/29/97	Veeneman et al.	235	381	

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							Yes	No

**OTHER DOCUMENTS (Including author, Title, Date, Pertinent Pages, Etc.)**

<i>Jr</i>	NNNN	Brochure: "Introducing the Digital MenuBoard™", Siren Technologies, Inc., (www.sirentech.com).
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EXAMINER

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EXAMINER INITIAL	REF	DOCUMENT NUMBER	DATE	NAME	CLASS	SUB- CLASS	FILING DATE IF APPROPRIATE
<i>Jr</i>	OOOO	5,655,007	08/05/97	McAllister	379	91.01	
<i>Jr</i>	PPPP	5,664,115	09/02/97	Fraser	705	37	
<i>Jr</i>	QQQQ	5,665,953	09/09/97	Mazzamuto et al.	235	383	
<i>Jr</i>	RRRR	5,687,322	11/11/97	Deaton et al.	395	214	
<i>Jr</i>	SSSS	5,724,886	03/10/98	Ewald et al.	99	374	
<i>Jr</i>	TTTT	5,761,650	06/02/98	Munsil et al.	705	34	
<i>Jr</i>	UUUU	5,832,457	11/03/98	O'Brien et al.	705	14	
<i>Jr</i>	VVVV	5,845,259	12/01/98	West et al.	705	14	
<i>Jr</i>	WWWW	5,890,718	04/06/99	Byon	273	459	
<i>Jr</i>	XXXX	5,946,665	08/31/99	Suzuki et al.	705	26	
<i>Jr</i>	YYYY	5,970,469	10/19/99	Scroggie et al.	705	14	

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<i>Jr</i>	ZZZZ	"Cape Town", Reuters, Ltd, November 8, 1979.

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<i>Jr</i>	AAAAA	5,999,914	12/07/99	Blinn et al.	705	26	
<i>Jr</i>	BBBBB	6,014,634	01/11/00	Scroggie et al.	705	14	
<i>Jr</i>	CCCCC	6,016,504	01/18/00	Arnold et al.	709	200	
<i>Jr</i>	DDDDD	6,026,370	02/15/00	Jermyn ..	705	14	
<i>Jr</i>	EEEEE	6,070,147	05/30/00	Harms et al.	705	14	
<i>Jr</i>	FFFFF	6,088,682	07/11/00	Burke	705	17	
<i>Jr</i>	GGGGG	6,112,191	08/29/00	Burke	705	41	
<i>Jr</i>	HHHHH	6,115,641	09/05/00	Brown et al.	700	102	
<i>Jr</i>	IIIII	6,119,099	09/12/00	Walker et al	705	16	
<i>Jr</i>	JJJJJ	US 6,196,458 B1	03/06/01	Walker et al.	235	380	

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	MMMMM	"Save the Mark", Financial Times (London), February 1, 1983, Section I, Men & Matters, pg. 12.
	NNNNN	Cook, Louise, "ConsumerWatch: Clip, Snip, Save", The Associated Press, March 12, 1984, Section: Business News.

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<i>Jr</i>	OOOOO	Greene, Jan, "Farm bills please assns; National Grocers Association", Supermarket News, December 23, 1985, Section: Vol. 35, pg. 6, ISSN: 0039-5803.	
<i>Jr</i>	PPPPP	"POS spectrum: a lottery looks to POS for growth", POS News, January 1989, Section: Vol. 5, No. 7, pg. 8, ISSN: 0896-6230, CODEN: BHORAD.	
<i>Jr</i>	QQQQQ	Kuttner, Robert, "Computers May Turn The World Into One Big Commodities Pit", Business Week, September 11, 1989, Section: Economic Viewpoint; No. 3123, pg. 17.	
<i>Jr</i>	RRRRR	Schrage, Michael, "An Experiment In Economic Theory; Labs Testing Real Markets", The Record, November 26, 1989, Section: Business, pg. B01.	
<i>Jr</i>	SSSSS	"Let's Play the Cash Register Receipts Lottery", The New York Times, December 25, 1990, Section 1, pg. 30, Col. 4, Editorial Desk.	
<i>Jr</i>	TTTTT	Del Rosso, Laura, "Marketel says it plans to launch air fare 'auction' in June", Travel Weekly, April 29, 1991, Section: Vol. 50, No. 34, pg. 1, ISSN: 0041-2082.	
<i>Jr</i>	UUUUU	"Philips offers customers financing through Citicorp; Philips Medical Systems North America, Citicorp North America Inc.", Health Industry Today, June 1991, Section: Vol. 54, No. 6, pg. 4, ISSN: 0745-4678.	
<i>Jr</i>	VVVVV	Pelline, Jeff, "Travelers Bidding On Airline Tickets SF firm offers chance for cut-rate fares", The San Francisco Chronicle, August 19, 1991, Section: News, pg. A4.	
<i>Jr</i>	WWWWW	Del Rosso, Laura, "Ticket-bidding firm closes its doors; Marketel International", Travel Weekly, March 12, 1992, Section: Vol. 51, No. 21, pg. 1, ISSN: 0041-2082.	
<i>Jr</i>	XXXXX	"Coupons get serious", Chain Store Age Executive with Shopping Center Age, October 1992, Section: Vol. 68, No. 10, pg. 68, ISSN: 0193-1199.	
<i>Jr</i>	YYYYY	"Winn-Dixie/The Salvation Army Report Contributions For War Against Hunger", PR Newswire, June 10, 1993, Section: Financial News.	
<i>Jr</i>	ZZZZZ	Jones, Jeanne, "Data Readers Streamline Management...", The Houston Post, June 26, 1994, Section: Business, pg. D1.	
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AAAAAA	Fiorini, Phillip, "No Place For Penny?", USA Today, July 29, 1994, Section: News, pg. 1A.
BBBBBB	Smith, Alison, "Survey of UK Consumer Credit and Asset Finance", Financial Times, November 3, 1994, pg. VI.
CCCCCC	Andreoli, Tom et al., "Cash Machines Offer A Whole Lotto Money...", Crain's Chicago Business, June 19, 1995, Section: News, pg. 8.
DDDDDD	"Spain: BBV launches new card", Cards International, June 22, 1995, pg. 5.
EEEEEE	Knippenberg, Jim, "Will local radio empires strike back?", The Cincinnati Enquirer, July 23, 1995, Section: Tempo, pg. F01.
FFFFFF	Silverman, Gene, "Planning and using infomercial campaigns effectively.", Direct Marketing, September 1995, Vol. 58, No. 5, pg. 32(3), ISSN: 0012-3188.
GGGGGG	"Cyberbid", Copyright 1996.
HHHHHH	"Tecmark Reward Terminal <sup>TM</sup> ", Tecmark Services, Inc., ( <a href="http://www.tecmarkinc.com/terminal.htm">http://www.tecmarkinc.com/terminal.htm</a> ), Copyright 1996.
IIIIII	McKinney, Jeff, "Merchant Program could pay off for Provident", The Cincinnati Enquirer, March 24, 1996, Section: Financial, pg. E02.
JJJJJJ	Hadley, Kimberly, "Pastors praying anti-arson effort will burn bias", The Nashville Banner, July 26, 1996, Section: News, pg. A13.
KKKKKK	Gapper, John, "NatWest reports rise in bad debt", Financial Times, July 31, 1996, Section: News, UK, pg. 09.
LLLLLL	"LYNX TECHNOLOGY: Lynx to provide business leasing programme through Schroder Leasing", M2 Presswire, August 9, 1996.
MMMMMM	Taylor, Paul, "Towards a dream market", Financial Times, September 4, 1996, Section: Survey - FT IT, pg. 03.
NNNNNN	"Bigger Plans (Provident Bank, issuer of MeritValue customer loyalty card...)", Card Fax, October 7, 1996, Vol. 96, No. 178, pg. 2.

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James W. Myhr

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<i>Jr</i>	OOOOOO	Fickenscher, Lisa, "Amex to Start Free Rewards Program with Discounts on Merchandise", The American Banker, October 18, 1996, Section: Credit/Debit/ATMs, pg. 10.
<i>Jr</i>	PPPPPP	Fitzgerald, Kate, "Amex Program Moves Loyalty To Next Level: Custom Extras Finds A Medium Customers Can't Ignore: Billing Statements", Advertising Age, November 4, 1996, Section: News, pg. 2.
<i>Jr</i>	QQQQQQ	Bonnici, Joseph et al., "Consumer issues in coupon usage: An exploratory analysis", Journal of Applied Business Research, winter 1996/1997, Vol. 13, No. 1, pp. 31-40, ISSN: 0892-7626, CODEN: JPBEK.
<i>Jr</i>	RRRRRR	"Happy Anniversary here's your Cashback Bonus @ Award", Private Issue by Discover, Copyright 1997, Greenwood Trust Company.
<i>Jr</i>	SSSSSS	Quittner, Jeremy, "Ohio's Provident brings its discount card to Fla.", American Banker, February 11, 1997, Vol. 162, Issue 28, pg. 11, 1/3 pg., ISSN: 0002-7561.
<i>Jr</i>	TTTTTT	Symons, Allene, "Lucky, Sav-on debut Rewards Card.", Drug Store News, February 17, 1997, Vol. 19, Issue 4, pg. 3, 2p, 1c., ISSN: 0191-7587.
<i>Jr</i>	UUUUUU	Website: "Mastercard Purchasing Card", ( <a href="http://www.mastercard.com/business/purchasingcard6.html">http //www mastercard com/business/purchasingcard6 html</a> ), download date: February 28, 1997.
<i>Jr</i>	VVVVVV	Mckeveny, Alexander, "Giving them a good reason.", Bank Marketing, March 1997, Vol. 29, Issue 3, pg. 37, 4p, 4c, ISSN: 0888-3149.
<i>Jr</i>	WWWWWW	Singletary, Michelle, "Electronic World, Unchecked Problem?", The Washington Post, March 4, 1997, Section: Financial, pg. C01.
<i>Jr</i>	XXXXXX	Fickenscher, Lisa, "Merchant: American Express Seeks to Mine Its Data on Cardholder Spending Patterns", The American Banker, March 24, 1997, Section: Credit/Debit/ATMs, pg. 20.
<i>Jr</i>	YYYYYY	"Marketing Q&A #3", Frankie Hollywood's Public Relations Newsletter, April 1-15, 1997, ( <a href="http://www.americasbrightest.com/employer/frankie/news970401.html">http //www americasbrightest com/employer/frankie/news970401 html</a> ).

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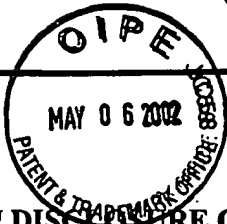
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EXAMINER

*James W. Myhall*

DATE CONSIDERED:

*1 Dec 05*

EXAMINER: Initial if citation considered, whether or not citation is in conformance with MPEP Section 609; Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.



Docket Number

00-030

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## Applicants

WALKER et al.

**Filing Date**

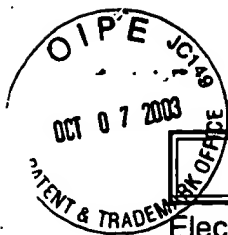
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Title of Invention	SYSTEM FOR PROVIDING OFFERS USING A BILLING STATEMENT						
Application Number: 09/855300							
Confirmation Number: 8793							
First Named Applicant: Jay WALKER							
Attorney Docket Number: 00-030					<b>RECEIVED</b> OCT 09 2003 <b>GROUP 3600</b>		
Art Unit: 3622							
Examiner: James W. Myhre							
Search string: ( 6067524 or 5916024 or 5873030 or 5128752 ),pn.							
US Patent Documents							
Note: Applicant is not required to submit a paper copy of cited US Patent Documents							
init	Cite.No.	Patent No.	Date	Patentee	Kind	Class	Subclass
	1	6067524	2000-05-23	Byerly et al.			
	2	5916024	1999-06-29	Von Kohorn			
	3	5873030	1999-02-16	Mechling et al.			
	4	5128752	1992-07-07	Von Kohorn			
Signature							
Examiner Name				Date			
<i>James W. Myhre</i>				<i>1 Dec 05</i>			